

# INDIA'S BIGGEST

LIVE DEMO AND  
AGRI EXPO



## KRUSHIK

Live Demos  
& Agri Expo

18-22  
JAN2024

# 2024 KRUSHIK

SUPPORTED BY:



ORGANIZED BY :



EVENT MANAGED BY:





## HON. SHARAD PAWARJI

President, ADT, Baramati

The Agricultural Development Trust Baramati is an organization focused on implementing cutting-edge and innovative agricultural technologies that undoubtedly brings substantial benefits to the farming community. Krushik, being one of the **nation's largest "Live Demonstration"** serves as a platform for farmers and visitors to witness these advancements firsthand.

## HON. RAJENDRA PAWAR

Chairman, ADT, Baramati

Mr. Rajendra Pawar's **Minnesota visits** in the early 1980s unveiled insights into demonstration ecosystems, practical outcomes, and farmer acceptance at agricultural shows. Motivated by this, the concept of KRUSHIK emerged, at KVK Baramati in 2015.





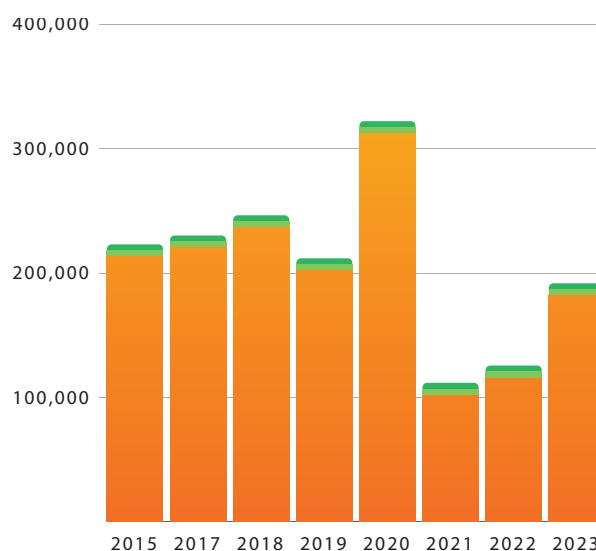
# KRUSHIK

## Live Demos & Agri Expo

### KRISHI VIGYAN KENDRA, BARAMATI

The Agricultural Development Trust's KVK Baramati is a model, hi-tech, and international award-winning KVK of India, working for the farming community for the last 30 years for the development of sustainable agriculture. The aim of Krishi Vigyan Kendra is to reduce the time lag between the generation of technology at the research institutions and its transfer to the farmer's field to increase production, productivity, and income from the agriculture and allied sectors on a sustained basis. In order to achieve this goal, KVK conducts a variety of extension activities such as Krushik, Kisan Mela, Study Trips, Field Days, TV & Radio Talks, Publications, Trainings, etc. The Krushik is the largest Demo & Agri-Expo benefiting the Agri-community & allied sectors.

### KRUSHIK EVENT VISITORS OVER THE YEARS





# SIGNIFICANT HIGHLIGHTS

## KRUSHIK

Live Demos  
& Agri Expo

**KRUSHIK 2015**  
Visitors - 2,12,789

**KRUSHIK 2017**  
Visitors - 2,19,930

**KRUSHIK 2018**  
Visitors - 2,36,153

**KRUSHIK 2019**  
Visitors - 2,01,564

**KRUSHIK 2020**  
Visitors - 3,11,771

**KRUSHIK 2021**  
Visitors - 1,01,547







## KRUSHIK 2022

Visitors - 1,15,427



## KRUSHIK 2023

Visitors - 1,81,508

## PLAUDITS OF THE DIGNITARIES

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### Mr. Manoj Ahuja

Secretary, Department of Agriculture and Farmers Welfare (DA&FW), Government of India

KVK can serve as a role model by extending its reach to approximately 500 villages, positively impacting rural communities through its exemplary initiatives and transformative programs.



### Dr. Himanshu Pathak

Secretary, DARE & Director General, ICAR

It is very impressive to see all of the activities of the knowledge centre. Especially the CoE India-Dutch Collaboration for the benefit of India's well-being.



### Mr. N. H. Shivshankar Reddy

Ministry of Agriculture, Karnataka State

I have the occasion to visit KVK, Baramati & all the latest technology in agri. was showcased to expose the farmers, a very good centre of excellence in this respect. I wish such centres should be in many parts of the country for the benefit of farmers. Kudos to Hon. Sharad Pawarji & his brother Appasaheb Pawar for this.



### Mr. Yair Eshel

Agriculture Attache MASHAV.  
Embassy of Israel, New Delhi.

I am highly impressed with your facility & people operating it.



### Dr. V. P. Vennugopalan

Associate Director, BSG Head, Nuclear Agriculture & Biotechnology Division, BARC, Mumbai

I & my colleague are extremely happy to have been able to visit KVK & interact with its scientist. The focus on technology is quite impressive. BARC would be quite happy to collaborate with KVK, Baramati for a wider dissemination of BARC technologies in the area of agri. & technologies.



# PLAUDITS OF THE DIGNITARIES

## Hon. M.Venkaiah Naidu

Former Vice-President of India

KVK Agri. Development Centre is wonderful, very much impressed. This can be said to be Model KVK for all of the KVK across the country. Must visit for live knowledge, good work.



## Hon. Singireddy Niranjan Reddy

Ministry of Agriculture, Telangana State

It's a wonderful effort to establish & cater to the needs of the farming community with the highest standards & latest technologies. This KVK is a symbol of the farmer's glory. We are proud of it.



## Mr. Ashok Dalwai

CEO, NRAA & Chairman-Committee on doubling the Farmer's Income, Ministry of Agriculture & Farmers Welfare, Govt. of India.

My two days visit to KVK, Baramati has been a well time apart. KVK Baramati is an extraordinary agri. centre & is worth of a nation. The organization under dedicated leadership's acceleration & quick support from professionals, comfortability & devolved band of scientists has contributed to the agricultural transformation of the region.



## Dr. Ranveer Chandra

Managing Director, Research for Industry Partner Manager, Networking Research CTO, Agri-Food

Witnessing the remarkable research and extension initiatives carried out by KVK was truly inspiring. Their diligent efforts have made a significant impact on numerous farmers across the state. I extend my heartfelt wishes to KVK for their future undertakings.



## Dr. Ajit Jaokar

Course Director of Oxford University, UK

I am deeply honored and filled with a sense of pride to be associated with the Agricultural Development Trust, as we embark on establishing a Center of Excellence on Farmvibes at KVK, Baramati. This significant initiative represents a remarkable milestone, and I am privileged to contribute my efforts towards this esteemed organization



# TECHNOLOGY VISITS BY EXPERTS





## The Krushik Effect : **A FLOURISHING ACHIEVEMENT**

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**Mr. Benjamin Marolda**

Global Commercial Director, UPL

One person or one company cannot solve the problem without collaboration. Krushik is the platform to have long-term associations. I have seen many exhibitions in Argentina, the US but this type of live demonstration of vegetables is appreciable. Because conducting field crop demonstrations is easy but vegetable demonstration is very difficult. By seeing this exhibition, farmers can select the best technology.

**Shankar Jamdade**

Farmer, Satara

Every year I visit the Krushik exhibition. This is the only exhibition where in we can see live crops. I have started using mulching technology to increase crop production on my farm after seeing the demonstrations from the exhibition. Every year I get information on new seed varieties, fertilizers, farm machinery & technology at Krushik.



**Dr. Virendra Patil**

MD, Homeopathy



The most satisfactory effects of Homeopathy medicines were demonstrated on vegetables and positive feedback from farmers during the Krushik exhibition, farmers are made aware of agri homeopathy in this exhibition, and provided the best platform for the introduction of my Homeopathy technology.



# The Exhibition **SHOWCASES**

- A 170-acre demonstration of improved crop technologies such as seed, fertilizers, and plant protection.
- Homeopathy in Agriculture and Allied Science
- Intelligent Irrigation, Automation, & Mechanisation.
- Farm of the Future under centre of Excellence on farmvibes
- Use of Artificial Intelligence (AI) in Agriculture
- Cutting-Edge Livestock Technology
- Precision Agriculture
- Vertical Farming
- Urban Farming
- Advanced Dutch Dairy and Vegetable Technology
- Climate Smart Agriculture
- Food and Fruit Processing, Supply Chain
- Startups and Innovation
- FPO and SHG promotion
- Exotic Fruit Crop Introduction
- Innovative New Crops
- Fishery Technology
- Milk Production and Processing Technology
- BioPROM production and use of organic slurry and other organic products
- Nutritional Garden and Biofortified Crops
- Protected Cultivation
- Natural Farming
- Residue-Free Agriculture
- Agricultural Commodity Export
- Incubation centre of Millet Processing
- Nano Technologies
- Robotics & Machinery Demonstration

## **COLLABORATIONS** for Krushik 2024

Global, National, State, and  
University Partnerships

Microsoft, USA.  
Oxford, UK.  
VHL, NL  
ICRISAT, India  
Holland Door, NL  
Solidaridad Asia, NL

ICAR  
NITI Aayog  
NABARD  
IFFCO  
RCF  
NIASM  
IIHR  
IIMR  
BARC  
DOGR  
DFR  
CCRI  
MANAGE  
NDDB  
NFDB  
NRC Grape  
NRC Pomegranate,  
PMFME  
RGS&TC

Dept. of Agriculture GoM,  
PDCC Bank,  
ATMA Pune,

MPKV Rahuri  
Dr. BSKKV Dapoli  
VNMKV Parbhani  
UAS Dharwad  
GKVK Bangalore

GLOBAL

NATIONAL

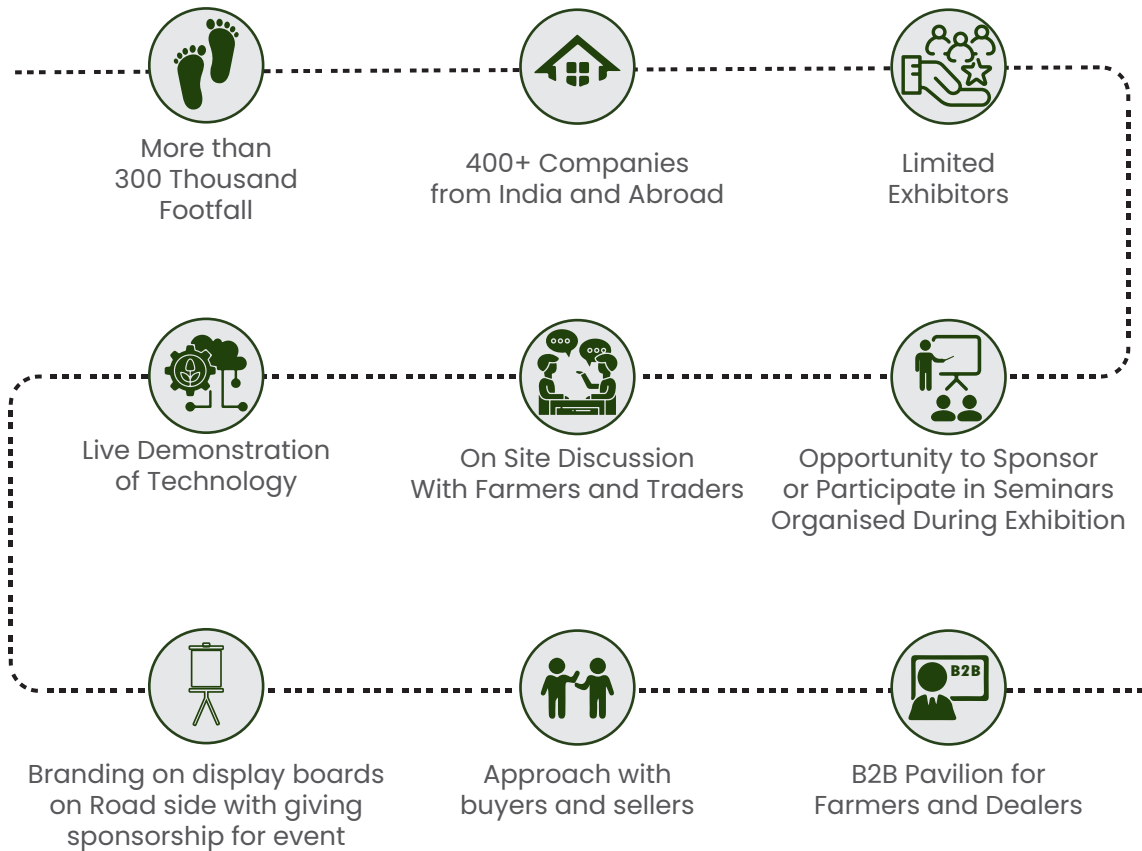
STATE

UNIVERSITY

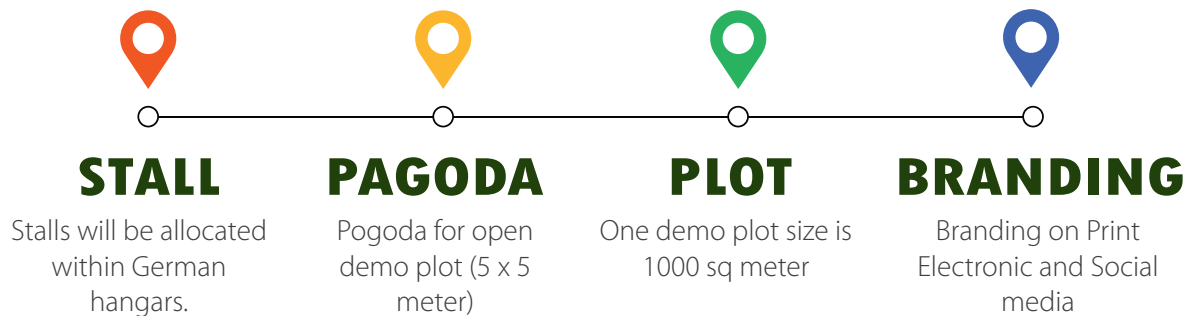




## Key **FEATURES**



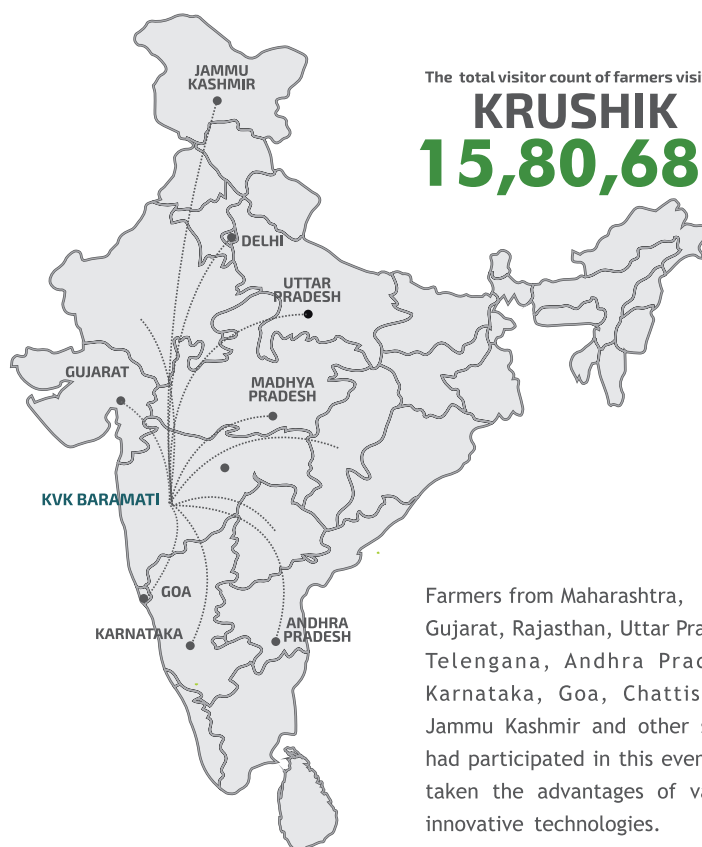
## CONNECT WORLD WIDE WITH OUR SERVICES



# KRUSHIK

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& Agri Expo

# 2024



The total visitor count of farmers visiting  
**KRUSHIK**  
**15,80,689**

Farmers from Maharashtra, Delhi, Gujarat, Rajasthan, Uttar Pradesh, Telengana, Andhra Pradesh, Karnataka, Goa, Chattisgarh, Jammu Kashmir and other states had participated in this event and taken the advantages of various innovative technologies.

Hurry up! **GRAB YOUR OPPORTUNITY**

## CONTACT US

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